

Focus on innovation and customer success: Hennecke Inc. looks back on a remarkable Open House event

Hennecke Inc, the U.S. headquarters of the global Hennecke GROUP, hosted a highly successful Open House event with more than 100 visitors from across the country on October 4th. The event focused on innovation and customer-driven solutions in polyurethane processing as well as a commitment to a sustainable future. Customers and partners were offered a unique opportunity to learn first-hand how Hennecke's diverse innovations can drive the success of their own businesses.

The successful Open House was a testament to Hennecke's North American subsidiary's customer-centric approach and commitment to helping them succeed with customized solutions. "We remain focused on our mission to provide best-in-class solutions and lead the way in innovation and customer satisfaction," said Lutz Heidrich, president of Hennecke's North American business unit. "Our success and progress would not be possible without the partnership and trust of our customers. We are committed to help companies succeed with our solutions," added Heidrich.

During the Open House, visitors had the opportunity to learn about various innovative solutions such as the [NEXT-GEN](#) high-pressure metering machines that offer a wide range of applications to increase customer efficiencies using digitalization and precision. Hennecke Inc. also offers solutions that are specially adapted for the North American market such as the new [ECOPLUS MK2](#) which will be available with Allen-Bradley-based automation in Q1 of 2024. Another highlight was Hennecke's mixhead technology of the [MT-E](#) and [MT-A](#) series. Visitors were able to explore the mode of operation and specific advantages using AR technology. The [NEXT-GEN](#) lineup was one of the largest development projects in Hennecke's history. Attendees were also able to see firsthand the performance scope of the new [HX pump generation](#).

In the field of systems technology, Hennecke Inc. is an innovation driver in the field of tank farm solutions and raw material handling. Hennecke's specialists presented unique selling points and advantages and discussed the profitability of large-scale production facilities using sample calculations. In addition, the revolutionary **FOAMWARE** control system for slabstock and molded foam lines was demonstrated. The attendees were informed about the increasing importance of blowing agents in PU production and the latest technological developments in this field. Attendees also had the opportunity to see live demonstrations of innovative production technologies such as laser cutting and 3-D printing, and virtual glasses used for assisting customers remotely saving both time and money.

When it comes to absolute focus on the customer, however, the portfolio in the field of machine and systems engineering is only part of the measures that Hennecke Inc. combines under one roof. The modern company headquarters also includes a customer trial laboratory, a mixhead and pump repair and training area and a state-of-the-art spare parts warehouse which utilizes a VLM to store over \$2.5 million in inventory.

In addition to these innovations, the open house highlighted Hennecke's commitment to sustainability and the steps the company has taken to reduce its own, as well as its customers', carbon footprint to ensure a more sustainable future for all. The customer feedback was very positive: "It was great to meet the welcoming team of Hennecke Inc. at the Open House. The machines on display and numerous presentations were impressive and very informative. It was immediately clear to us that the event will prove very useful for several current projects." Says Vinnie Bonaddio of Rogers Foam Cooperation in Somerville (MA).

Further information and press contact

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